The “From Head to Tail: The Business of Canine Physical Rehabilitation” course was excellent. As I scheduled my courses for the University of Tennessee Canine Rehabilitation Certification Program, I decided that I needed to know if a total career shift to exclusive practice in veterinary rehabilitation therapy and pain management would be a viable financial option, so I scheduled “The Business of Rehab” as my first course. Desiring to take a Course V elective as the first course is probably not the usual order, but after verifying with Nicole at NE Seminars that it was an option, I jumped in. The “Business of Rehab” course did not disappoint!

Deb Gross Saunders provided a wonderful overview of how to think through and plan for success in your career in veterinary rehabilitation. Her suggestions for structuring and marketing your rehabilitation services were well thought out and insightful, and directly applicable for specialty hospitals or general practices adding the service to the clinic or setting up an exclusively rehabilitation practice from scratch, like me. Additionally, the time spent covering facility needs, space design, equipment and staffing considerations was quite valuable. Her advice on preparing for zoning and build-out modifications were like premonitions. Gladly, I had few problems during that phase which I attribute to preparing ahead and using the Business of Rehab as a foundation. I used the business plan that was homework for the course as my direct model as I started my mobile rehabilitation therapy practice and eventually opened my 1st physical office space in early 2013!

A big thank you to Deb, the University of Tennessee Rehabilitation Program and NE Seminars!

Tari

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